

JENN'S PROJECT LAUNCH CLARIFIER WORKSHEET

The first secret of getting what you want is knowing what you want. Begin with the end in mind.

J M
G O L D S O N

EMPOWERING PEOPLE.
CREATING COMMUNITY.

1. What are your top 3 hopes for this project? (Imagine this project is complete and wildly successful. How do you know it was successful? How would you define success for this project?)

1)	
2)	
3)	

2. What are you most curious to learn through this planning process?

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ABOUT JENN GOLDSON:
Jenn is a certified professional planner with 25+ years of planning experience and the founder of JM Goldson LLC. She is passionate about community engagement as one of the most important components of an effective planning process. As one of her specialties, Jenn employs a robust engagement approach, including worksheets like this, to help communities create successful local master plans, community preservation plans, and housing plans.

3. What are the greatest opportunities and challenges in your community that you hope this project will address?

Opportunities or strengths to leverage	Challenges or issues to recognize/overcome

Truro Housing Needs Assessment and Housing Production Plan Update

Project Timeline

3/7/22

3/10: Housing Authority (HA) Meeting #1 – project kickoff

March-May: Prepare housing needs assessment

5/2-5/6 Hold 5 interviews (remote)

5/9-5/10 Community driving tour and hold 5 focus groups (in-person)

By 5/12 – Submit draft needs assessment

Wk of 5/16-20 HA Meeting #2 – review draft assessment

5/23, 5/24, or 5/26: Community Forum #1 – draft findings + visioning

Wk of 6/13-17 HA Meeting #3 – review outline of draft updated goals and strategies

6/28, 6/29, or 6/30: Community Forum #2 – goals and strategies

July: Prepare draft HPP including goals, strategies, and action plan to meet all state requirements

By 7/28: Submit first draft HPP for review

Wk of 8/8-8/12 HA Meeting #4 – review draft plan

Revise draft HPP based on review and release for public comment

Early Sept: Present draft HPP to joint meeting of PB and SB

Prepare revisions based on board/public comments and submit revised HPP for local approval

Late Sept: PB and SB to vote to approve the plan

By 9/30: Submit to DHCD for approval

MAR-MAY

MAY-JUNE

JULY-AUG

SEPT