

**DRAFT - STATUS September 2022**  
**To be discussed at September Board Meeting**  
**Truro Council on Aging (COA) Board**

**2022/23 Goals and Objectives**

- 1. Information Gathering and Recommendations to COA**
  - a. Determine needs and interests of seniors (e.g. focus groups, survey). **Setting up Fall Focus Groups, anything else?**
  - b. Benchmark to other COA Boards and COAs
  - c. Establish monthly one-on-one with Board chair and COA director prior to monthly Board meetings **Dan to schedule**
  - d. Champion new programs in this fiscal year **Working on Town BBQ for fall 2023**
- 2. Board Branding/Visibility**
  - a. Create our Vision, Mission and Values **Completed**
  - b. Establish meetings with Friends of COA (e.g. bi-annual)
  - c. Arrange meet and greets with Board members at COA programs and/or events
  - d. Develop media presence (e.g. newsletters, flyers, social media, town meetings)  
**Current focus is Newsletter contribution**
- 3. Volunteering**
  - a. Establish a sign up for programs/events for Board members to attend/participate
  - b. Strive to keep the Board full – always look for new membership **ONGOING**

**DRAFT LANGUAGE FOR NEXT TRURO NEWLETTER**

**Truro Council on Aging (COA) Board Newsletter Corner**

Hello from **YOUR** COA Board!!!

As **YOUR** Board, we are committed to making a difference in the Truro community. We want to hold focus groups discussions with our residents to talk about

what's important

what's working

what's missing

Most importantly, we want the opportunity to introduce ourselves to you.

Please sign up for one of the following TRURO COA Board Focus Group sessions by reaching out to Sue Girard-Irwin at [seirwin58@comcast.net](mailto:seirwin58@comcast.net) or 908-227-2064. **Anyone else want to add their name?**

September 22 2-3 PM @ COA

September 29 2-3 PM @ COA

October 6 2-3 PM @ COA

October 13 2-3 PM@ COA

**QUESTIONS FOR BOARD AND DAMION: CAN WE USE COA ON THOSE DAYS? CAN WE SERVE LIGHT REFRESHMENTS? CAN WE PROVIDE TRANSPORTATION? CAN WE HAVE 2 BOARD MEMBERS AT EACH OF THESE SESSIONS AND SOMEONE FROM THE COA AND FRIENDS OF COA? WHERE ELSE CAN WE POST THIS INFORMATION (MAIL DROP, TRURO WEBSITE? COA? DROP IN FOOD DELIVERY FROM TCK)?**