

Local Comprehensive Plan Committee Date: Monday, August 2, 2021

Committee members attending: Christopher Clark, Chairman; Claudia Tuckey; Mara Glatzel; Ellery Althaus; Susan Areson, Select Board Representative; Steven Sollog, Planning Board

Member Absent: Eric Jansen

Also attending: Barbara Huggins Carboni, Town Planner/Land Use Counsel; Sharon Rooney, Tighe & Bond consultant; Robert Panessiti, Chair, Economic Development Committee; Eliza Harney, videographer

The meeting was called to order at 10:02 a.m. by Barbara Carboni, who read instructions on how the public can participate in the remote meeting, which was being live-streamed on Truro TV Channel 18.

Planner Report: Barbara Carboni reporting on RFP Process to hire Tighe and Bond and representative Sharon Rooney introduced herself to the committee.

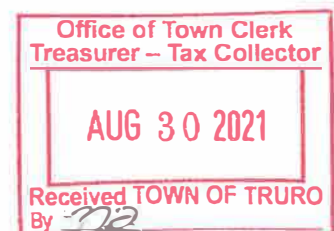
Discussion about ideas for public outreach and engagement:

- In person community forums, online survey, working with truro chamber of commerce, part-time truro taxpayer association. Survey monkey, bang the table. Backpack notes for TCS families.
- Possibility to include incentives/gift certificates to local businesses for survey completion

Committee introduced themselves to Sharon Rooney

Sharon Rooney: Outreach & survey content

- Survey to support cultivating Truro's vision statement and growth strategy
- 10-12 Questions tops, ready to go over the next few months
- Story map: online tool that includes visual images and text to use as we develop content for engagement and education
- Maps of existing conditions in town to be available and incorporated to help us understand development patterns, existing zoning, resource protection
- Carol Ridley of Ridley and Assoc. to create economic development visioning goals from outreach and interviews
- Consider formation of a stakeholders group that expands on goals of committee and represents different interests in the community. Liaisons to the community.
- Coordinating the stakeholder groups/surveys with walsh property committee and housing authority



Committee discussed the creation of the stakeholder list and stated interest in attracting individuals who retain a lot of experience and knowledge about the community, beyond official committees and boards.

Actions before next meeting:

- Brainstorm list of stakeholders of 15-20 people willing to commit to 2 workshops and email suggestions to Barbara
- Email topics for our next meeting to Barbara

Committee approved minutes for June 28 and May 17 meetings.

Members agreed to meet next on Monday, August 30th at 10 am.

The meeting was adjourned at 11:03 am.

Respectfully submitted, Mara Glatzel

