

TOWN OF TRURO

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Values and Fiscal Year 2018 Goals and Objectives

VALUES:

The Town of Truro holds the following values that inform our approach to governance and municipal services. They are the guiding principles that drive all of the activities undertaken by any staff, volunteer, elected or appointed official in the Town of Truro. They embody our beliefs and our highest aspirations.

Excellence:

We strive to provide the highest quality services that are responsive to the needs of our residents and visitors. We engage in continuous learning, draw from past experience and strive to get it right the first time.

Integrity:

We hold ourselves to high ethical standards and commit to behave lawfully, respectfully, honestly and fairly.

Openness and Transparency:

We commit to sharing information, working inclusively and to hold ourselves accountable.

Historic and Environmental Protection:

We work diligently to maintain the historic rural and coastal character and culture of Truro and to be strong stewards of our fragile environment.

Fiscal Integrity:

We believe in sound fiscal policy and practice.

Diversity:

We strive to create a community that values diversity and is available, accessible and open to all.

Collaboration:

We believe in working with others to solve problems and address community need both local and regionally.

GOALS AND OBJECTIVES:

Each year, as a way of articulating policy and priorities, the Truro Board of Selectmen develops goals and objectives. These are intended to provide guidance and direction to the Town Manager and her appointees, the Police and Fire Chiefs, and all of the Town's multi-member bodies.

The goals and objectives are divided into five broad categories:

- TOWN SERVICES
- FISCAL MANAGEMENT
- PUBLIC SAFETY
- COMMUNITY SUSTAINABILITY
- COMMUNITY ENGAGEMENT & GOVERNANCE

Some of the objectives and activities are ongoing or continuing from FY2015 or earlier. Continued objectives have been marked as such.

The Truro Board of Selectmen has agreed to pursue the following goals and objectives for Fiscal Year 2017, July 1, 2017 through June 30, 2018.

TOWN SERVICES

THE TOWN OF TRURO WILL PROVIDE EFFICIENT AND EFFECTIVE MUNICIPAL SERVICES THAT MEET THE NEEDS OF YEAR-ROUND RESIDENTS, PART-TIME RESIDENTS AND VISITORS.

- TS1. The Town Manager will present the results of the Shared Services Opportunities Assessment study by December 31, 2017.
- TS2. The Town Manager will work with the Cape Cod Commission on issues related to parking and transportation and report to the Board quarterly on these issues.
- TS3. The Town Manager will continue efforts to relocate the DPW facility and will report on progress. An engineering firm/ consultant will secured by December 31, 2017.
- TS4. The Town Manager and Licensing staff will review all policies and procedures regarding licensing approval and renewal and will recommend changes to the Board of Selectmen for adoption of Licensing Rules and Regulations and changes as necessary to Policy Memorandum #14 by October 31, 2017.
- TS5. The Board of Selectmen will develop a policy that addresses modifications to Town-owned property by November 1, 2017.

FISCAL MANAGEMENT

THE TOWN OF TRURO WILL DEVELOP SHORT AND LONG-TERM TERM FISCAL POLICIES THAT INCREASE REVENUE FROM SOURCES OTHER THAN PROPERTY TAXES AND MINIMIZE ANNUAL BUDGET GROWTH.

- FM1. The Town Manager will prepare revenue & expense reports as part of the Budget Task Force process for revenue generating departments.
- FM2. The Board of Selectmen, Finance Committee and Town Manager will define the format and collect data for a five-year strategic plan/forecast for the Town.

FM3. The Town Accountant and Town Manager will develop a fiscal policy manual that covers new accounting requirements including addressing unfunded OPEB liabilities, auditor's recommendations and sound business practices by December 31, 2017.

PUBLIC SAFETY

THE TOWN OF TRURO WILL PROVIDE HIGH QUALITY AND COST EFFECTIVE POLICE, FIRE AND EMERGENCY SERVICES TO RESIDENTS AND VISITORS IN COORDINATION AND COLLABORATION WITH NEIGHBORING TOWNS.

- PS1. The Town Manager will provide a report on the Community Navigator program by February 28, 2018.
- PS2. The Town Manager will provide quarterly reports on public safety.
- PS3. The Board of Selectmen will extend an offer to a new police chief by June 30, 2018.
- PS4. The Board of Selectmen and Town Manager will propose revisions to the existing General Noise Bylaw by February 1, 2018 and will prepare them for Annual Town Meeting 2018.

COMMUNITY SUSTAINABILITY

THE TOWN OF TRURO WILL SUPPORT POLICIES AND PROGRAMS THAT:

- FOSTER SUSTAINABLE AND APPROPRIATE ECONOMIC DEVELOPMENT
- CREATE MORE AFFORDABLE, YEAR -ROUND PLACES FOR PEOPLE TO LIVE
- PROTECT AND RESTORE OUR FRAGILE ENVIRONMENT
- CS1. The Board of Selectmen will work with the Planning Board to develop zoning by-law changes that will allow for year round condominium use by February 28, 2018 to present at the 2018 Annual Town Meeting.
- CS2. The Board of Selectmen will work with the Planning Board to develop a Town-wide home size zoning bylaw for the Residential District to protect the character of Truro to present at the 2018 Annual Town Meeting.
- CS3. The Board of Selectmen will work with the Truro Housing Authority to develop a Request for Proposals for development of the Cloverleaf property by June 30, 2018.
- CS4. The Board of Selectmen and the Town Manager will support the Truro Housing Authority in their efforts to complete the 2016 draft Housing Needs Assessment and Housing Production Plan and seek approval by the Planning Board, the Board of Selectmen and the Department of Housing & Community Development per 760 CMR 56.03(4) to inform future initiatives and policies that increase the availability of affordable and community housing in the Town of Truro by December 31, 2017.

- CS5. The Town Manager will continue efforts on the following environmental projects and develop and implement public outreach and education components for them:
 - a. Data collection for the restoration of tidal flow to the Pamet River Valley will be completed by August 31, 2017 and modelling will be completed by December 31, 2017.
 - b. The engineering scope of work for repairing the East Harbor culvert and restoring tidal flow to East Harbor will be complete by October 31, 2017 and replacement of the seaward portion of the culvert will be complete by September 30, 2018.
 - c. Additional modelling to complete necessary repairs/improvements to Mill Pond and Eagle Creek will begin by July 31, 2017. The scope of services and plan will be completed by June, 30, 2018.
- CS6. The Board of Selectmen will develop a policy statement that directs users of Town property, roads and facilities to leave said property, roads and facilities in their original condition.
- CS7. The Board of Selectmen will hold a joint meeting with the Community Preservation Committee prior to the beginning of their funding cycle to share respective priorities in the CPC's focus areas of Affordable Housing, Open Space (Recreation) and Historic Preservation in order to develop a more coordinated effort in these areas by August 31, 2017.
- CS8. In an effort to support economic development, the Board of Selectmen will reorganize the Cable & Internet Advisory Committee by September 1, 2017.
- CS9. The Board of Selectmen with the Cable & Internet Advisory Committee will develop a time table for Comcast contract negotiations by December 1, 2017.
- CS10. The Board of Selectmen will work with the Town Manager to research and identify issues regarding our aging population in order to inform a conversation as to how the Town can better serve its aging residents.
- CS11. The Board of Selectmen will support the efforts of the Local Comprehensive Plan Committee so that the Local Comprehensive Plan can be completed by the end of 2018.

COMMUNITY ENGAGEMENT & GOVERNANCE

THE TOWN OF TRURO WILL HAVE AN OPEN AND TRANSPARENT GOVERNMENT THAT PROACTIVELY ENGAGES AND INVOLVES THE TOWN'S RESIDENTS.

- CEG1. The Town Manager will develop policy regarding social media content and posting across departments by November 1, 2017.
- CEG2. The Town Manager will develop an overall vision and e-communication strategy and plan that will include ways to increase use of the Town's website, Facebook page and other electronic and social media as a way to communicate with and gather information from residents, property owners and visitors by March 31, 2018.

- CEG3. The Board of Selectmen will catalogue and review all of the Board's Policy Memorandums to identify those in need of update or deletion by adding review of at least 10 policies per month at regularly scheduled meetings in order to complete the review by December 31, 2017.
- CEG4. The Board of Selectmen will conduct a thorough review of charges for Boards, Committees and Commissions under its purview by December 31, 2017. This will include:
 - a. An assessment of relevance to the current and future work of the Town of Truro.
 - b. Revisions to charges to ensure clarity of purpose, role and authority.
 - c. Consolidation if possible and appropriate.
 - d. Develop incentives for residents to volunteer to serve on Boards, Commissions and Committees.
- CEG5. The Board of Selectmen and Town Manager will review the policy regarding filming public meetings and will prioritize meetings for filming.
- CEG6. The Town will create and provide support, training and educational materials to all of our citizen volunteers in order to make our volunteer driven committees and services more effective and compliant with State and Federal regulations by March 30, 2018.
- CEG7. To enhance compliance with the State's public records law, the Board of Selectmen will develop a policy on use of email by Town boards, committees and commissions by December 31, 2017.
- CEG8. The Board of Selectmen will hold quarterly conversational forums with citizens to gather information on town services.
- CEG9. The Board of Selectmen will investigate and implement strategies to engage citizens in the budget process, including the possibility of video recording and broadcasting Budget Task Force meetings, changing the time of Budget Task Force meetings, creating improved Budget Task Force reports at Board of Selectmen meetings or at other venues, use of website and social media by October 1, 2017.
- CEG10. The Board of Selectmen will hold joint meetings with select groups, boards, committees and commissions on an as-needed basis, including Planning Board, School Committee, Zoning Board of Appeals, Conservation Commission and Board of Health.
- CEG11. The Board of Selectmen will hold a summer meeting with Part Time Residents to inform and engage them in Town affairs will also be held by September 30, 2017.

Paul Wisotzky, Chairman

Robert Weinstein, Clerk

Jan Worthington
Board of Selectmen

Maureen Burgess, Vice-Chair

Jay Coburn