



# TOWN OF TRURO

P.O. Box 2030, Truro, MA 02666

Tel: 508-349-7004, Extension: 110 or 124 Fax: 508-349-5505

## Values and Fiscal Year 2025 Goals and Objectives

### **VALUES:**

The Town of Truro holds the following values that inform our approach to governance and municipal services. They are the guiding principles that drive all of the activities undertaken by any staff, volunteer, elected or appointed official in the Town of Truro. They embody our beliefs and our highest aspirations.

#### **Excellence:**

We strive to provide the highest quality services that are responsive to the needs of all residents and visitors.

#### **Integrity:**

We hold ourselves to high ethical standards and commit to acting with civility at all times and to behave lawfully, respectfully, honestly and fairly.

#### **Openness and Transparency:**

We commit to sharing information, working inclusively and to holding ourselves accountable.

#### **Collaboration:**

We believe in working with others to solve problems and address community need both locally and regionally.

#### **Sustainability:**

We strive for the integration of environmental health and protection, social equity and diversity, economic vitality, and fiscal integrity of the community to create a thriving and resilient community for generations to come.

### **GOALS AND OBJECTIVES:**

Each year, as a way of articulating policy and priorities, the Truro Select Board develops goals and objectives. These goals and objectives are intended to prioritize the Select Board's efforts and to provide guidance and direction to the Town Manager and their appointees, the Police and Fire Chiefs, and the Town's multi-member bodies.

In accordance with Town Charter, the Select Board held a public meeting on June 25, 2024. The Board discussed the FY2025 Goals and Objectives on June 11, 2024, June 18, 2024 and June 25,



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2024 and determined that the priorities identified in the Local Comprehensive Plan approved by Town Meeting at the October 23, 2023 Special Town Meeting (held on May 4, 2024) will serve as the Board's FY2025 Goals. Many of the FY2024 objectives were adapted for FY2025 objectives and new objectives were added. On July 9, 2024, the Select Board prioritized and finalized the FY2025 Goals & Objectives for July 1, 2024 through June 30, 2025. The objectives were categorized under the most appropriate goal, although many of the objectives address more than one of the goals.

## FY2025 Goals (from Local Comprehensive Plan Priorities)

*The Town of Truro will:*

- A) *Address the housing crisis across a wide variety of demographics and income levels*
- B) *Protect the natural and built environment & address impacts of climate change*
- C) *Support business and economic opportunities*
- D) *Address regional infrastructure needs*
- E) *Build a collaborative and supportive community culture*

## FY2025 Objectives

The following objectives indicate the prioritized ranking and a Select Board Ambassador for each objective.

A) *HOUSING: Address the housing crisis across a wide variety of demographics and income levels*

1. The Select Board will work with the Housing Authority and a consultant to develop a Housing Playbook by March 2025.

*Prioritization Ranking: #6*

*Select Board Ambassador: Nancy Medoff*

B) *CLIMATE CRISIS: Protect the natural and built environment & address impacts of climate change*

1. The Select Board will support and encourage projects that protect and restore our coastal environment including these current and ongoing projects:

- a) Pamet River Tidal Flow Restoration and Watershed Study
- b) East Harbor Culvert Replacement
- c) Mill Pond and Eagle Creek Repairs and Improvement
- d) Little Pamet Watershed Study and Culvert Repair
- e) Coastal Management (emphasis on Beach Point)



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Staff will provide quarterly project updates and the Select Board will take actions, including preparing necessary Town Meeting articles, to move these projects forward.

*Prioritization Ranking: #1*

*Select Board Ambassador: Stephanie Rein*

2. The Select Board will direct the Climate Action Committee and the Energy Committee, working with the Climate Action Coordinator, to finalize and initiate the Climate Action Plan for the Town of Truro, in accordance with the policy memorandum that facilitates and guides progress in all relevant areas toward a “Net Zero Truro” by 2050, and will ask for updates at least twice per year

*Prioritization Ranking: #8*

*Select Board Ambassador: Stephanie Rein*

## *C) ECONOMY: Support business and economic opportunities*

1. The Select Board will revise the charge of the Ad Hoc Municipal Revenue Task Force and establish a working group that will comprise staff, two members of the Select Board and other stakeholders to engage the public and examine recurrent revenue generation options resulting in a detailed report and recommendations for both short-term and long-term implementation to the Select Board by the end of FY2025.

*Prioritization Ranking: #9*

*Select Board Ambassador: Susan Areson*

2. The Select Board will work with the Town staff and the Truro Cultural Council on researching the process of applying to establish a designated cultural district in Truro by December 31, 2024.

*Prioritization Ranking: #11*

*Select Board Ambassador: Susan Girard-Irwin*

## *D) INFRASTRUCTURE: Address regional infrastructure needs*

1. By spring 2025, the Select Board will work with the Town of Provincetown to develop an agreement, between the two towns, to jointly pursue the siting, permitting and development of additional water resources to serve the future needs of both communities.

*Prioritization Ranking: #2*

*Select Board Ambassador: Susan Girard-Irwin and Nancy Medoff*

2. By the end of 2025, a review of all Town-owned land will be completed and funding will be identified for the longer-term goal of creating a strategic land use and infrastructure plan that will offer recommendations for uses and opportunities for



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Town-owned land (including the Truro Motor Inn and the Walsh Property).\*

\*Also supports Goal A: Address the housing crisis across a wide variety of demographics and income levels.

*Prioritization Ranking: #3*

*Select Board Ambassador: Nancy Medoff*

3. By March 2025, the Select Board will prepare a Town Meeting article for the Public Works Facility based on the work of the DPW Ad Hoc Committee, Town Staff, and Consultants and the results of the environmental assessment of Town Hall Hill.

*Prioritization Ranking: #4*

*Select Board Ambassador: Susan Areson and Robert Weinstein*

4. The Select Board will work with the Town Moderator and Town staff to research the technology and cost of electronic voting at annual and special town meetings, as well as other potential changes related to holding the meetings. The work should be accomplished in time for FY2026 budget deliberations and a straw poll article will be prepared for the 2025 Annual Town Meeting.

*Prioritization Ranking: #7*

*Select Board Ambassador: Susan Areson*

## E) COMMUNITY: Build a collaborative and supportive community culture

1. By February 2025, the Select Board will prepare a Town Meeting article for funding needed to: complete a review the Senior Needs Assessment and COA Focus Group Report, and the Self-Evaluation and Transition Plan, and invite feedback from the community on specific programs and services requested, with the goal of expanding services, resources and programs for seniors and persons with disabilities.

*Prioritization Ranking: #5*

*Select Board Ambassador: Stephanie Rein*

2. In support of the Local Comprehensive Plan, the Select Board will work with members of the community to ensure transparency and inclusivity and to develop a new generation of community leaders from diverse backgrounds.

As part of this process, the SB will:

- Support Community-led forums facilitated by community volunteers. These informal meetings will be held in informal settings to encourage two-way communication with a balance of venues, topics, formats and processes so that everyone in our community feels comfortable sharing and hearing ideas. As appropriate and allowable by policy, the Select Board will provide marketing support via monthly Truro Talks newsletter, social media and inclusion on the



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agenda at various Select Board meetings to discuss and promote upcoming Forums.

- Provide resources in support of marketing to promote Boards and Committee work. This will include and is not limited to: recruitment on social media, training and support for those interested in community service via Town Boards/Committees, and re-energizing the Committee and Board “playbook” to help nurture and develop our next generation of Town leadership and volunteers.
- Foster communication among Boards and Committees with semi-annual round table discussions with board/committee chairs to discuss and share accomplishments, plans, challenges, and opportunities.

*Prioritization Ranking: #10*

*Select Board Ambassador: Susan Girard-Irwin and Nancy Medoff*

Truro Select Board



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Susan Areson, Chair



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Robert Weinstein, Vice-Chair



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Nancy Medoff, Clerk



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Susan Girard-Irwin



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Stephanie Rein