**Truro Cultural Council Minutes** 

Remote Meeting August 24, 2021

Attending: Jill Mays, chair; Angela Gaimari, Shari Stahl, secretary; Ann Taggart; Lynn Williamson; Lenore Teneblatt (quorum)

Jill called meeting to order at 12 noon.

## 1. <u>Discussion of changes to MCC procedures.</u>

New website Mass cultural commissions smartsimple.com

Local commissions need to post revised priorities by 8/31/21. The committee reached consensus on Lenore's proposed language to encourage applicants from Cape Cod, especially Truro.

## 2. Marketing Strategy for 2021 Cycle

Truro Cultural Council will join other local Outer Cape cultural commissions in local newspaper advertisements. Left-over or unclaimed grants and interest in the bank can usually support expenditure for this level of expense in advertisements. Angela will revise TCC flier with new dates (October 15<sup>th</sup> deadline), send TCC members PDF of flier for TCC members to print out and post in various areas.

Meeting adjourned at 12:39 pm.

