

Revised: Truro Concert Committee Meeting Minutes, April 1, 2024

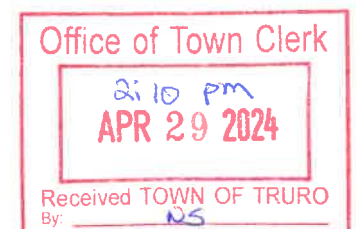
Submitted by Michael Holt

Present: Tim, Ken, Nancy, Pat, Carl, John,
Michael, Charlo,
Jim Bisceglia, Damion Clements

Last minutes (Nov 13)

- Approved

Membership

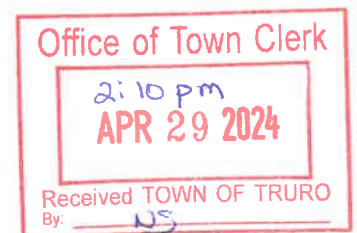


- Charlo approved by Select Board, not yet sworn in. She will work in a unofficial treasurer capacity until she is.
- We have an opening for an alternate. When Pat leaves in June, we'll also have a full member opening.
- Regan McCarthy is interested in being a full member. Ken will let her know about the

spot opening up.

- Jim Bisceglia expressed interest in being a full member. He's a big music fan who's been to many of our concerts over the decades. Is a lawyer. Lives in Truro. Ken will look into whether he could apply now for June.
- If you're an alternate and want to become full, you need to go through an application process again.
- Samantha Hayman could be a potential member.

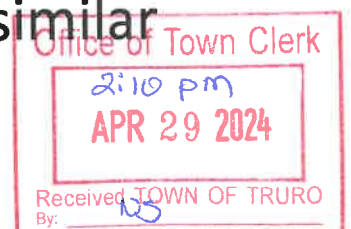
Revenue



- We got the Truro Cultural Council Grant. We'll still hear from the Arts Foundation of Cape Cod. We can't apply for a certain MA Cultural council grant because our budget is too small.
- We need to agree on our new business donations solicitation letter. Ken will send it

around. Ken will update the return address on it to our PO box.

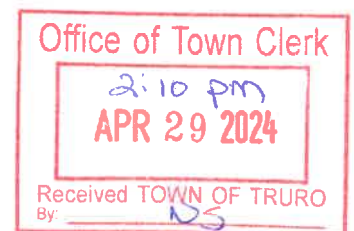
- Nancy and Charlo will coordinate sending it to potential sponsors this April (and/or delivering by hand), working with Pat, before she retires from the committee.
- Someone will also need to send thank you letters to donors and reminder letters to potential donors who don't respond.
- Ken and Charlo will take care of getting the donated checks to Town Hall.
- Should we explore the idea of sponsorships for individual acts?
- Now that we're an official town committee, Ken will review any fundraising restrictions or requirements we'll need to follow.
- Ken will talk with Seamen's Bank about their contribution.
- The Truro Part Time Resident Taxpayers Association (TPTRTA) has encouraged us to request a donation. They tend to give around \$1.5K. They sponsor other similar



events. They could also ask their 5K members to support us. We agree to request a donation from TPTRTA, and that it is a positive, community-building thing to include various community sectors in our efforts. We'll send them a donation solicitation letter, and Ken will reach out to them personally.

- **Community**
- We're invited to attend a gathering of Truro Cultural Council 2024 grantees on April 30 from 4-6pm. Tim will attend.

Financial officer's responsibilities



- Assist Ken with picking up donation checks and band payment checks from Town Hall.
- Keep abreast of donations received.
- Submit expenses to Trudi (Town accountant), including our list of acts we are

paying.

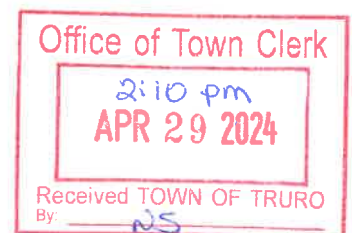
- Keep our books up to date.
- Pay the band after each concert.
- Let the letter-sending team know which sponsors should get thank you letters or follow-up letters.

Poster for 2024 season

- Was designed for free by Deb.
- Ken will send a copy to the town's Marketing person.

Physical infrastructure at concerts

- Should we add the town's portable stage in front of the patio? It could make the lighting setup and breakdown easier. It would bring the front musicians out front more. Carl will ask Tricia what she thinks, and look into potential harm to grass.
- We decide not to buy a gobo projector for



now. One \$150 option includes just an image of stars, although we could change the colors and amount of light, or design our own image. The projector would hang from the stage's roof and project the image onto our canvas backdrop, unimpeded by the band, although some of it might get onto the drummer. Carl could also just continue trying to aim a colored light onto the backdrop. Or we could find a way to decorate the backdrop ourselves.

- Tim is still looking for the right kind of rug to cover power cords. He'll have something in time for our first concert.

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Next meeting

- 10 to 11:30am April 29 at the Recreation Lounge at Community Center.

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